



Software Development Best Practices Moscow 2007 Final Report

April 3-4, 2007

Radisson SAS Slavianskaia Hotel

Moscow, Russia

SD BEST 2007 PRACTICES MOSCOW



SD Conference & Expo Summary

Conference

... provided developers, architects and team leaders with high-quality content and training, delivered by the industry's leading development experts and authorities from around the world.

- 36 speakers
- 3 parallel tracks
- 2 workshops

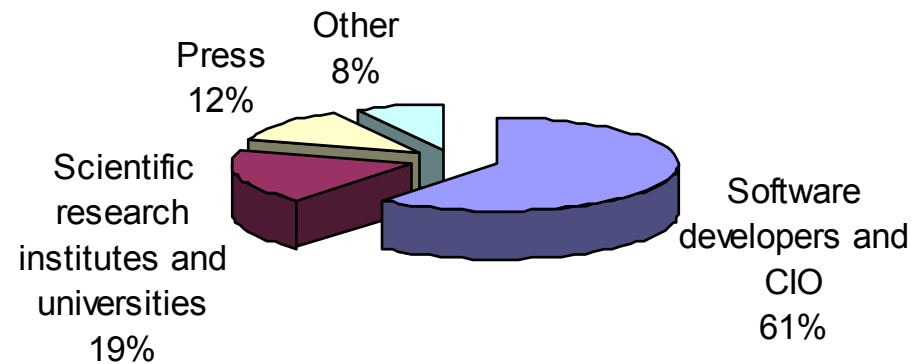
Exhibition

The industry's leading companies have presented new technologies and solutions:

- IBM
- Microsoft
- Intel
- Exigen Services
- CodeGear
- Epicor|Scala
- Sun Microsystems
- Parasoft

Attendee Profile

263 visitors, %



Program

- **Track #1:**
Build, Design, Test, Deploy
- **Track #2:**
People, Projects and Teams
- **Track #3:**
IBM Session
- **Workshops**



Our internationally known keynote speakers are...

- Jim McCarthy
- Theresa Quatrani, IBM
- Bruce Eckel, MindView, Inc.
- Bertrand Meyer





Track #1: Build, Design, Test, Deploy

- XML
- Java Generics
- Testing and Quality
- Security

Track #2: People, Projects & Teams

- Applied Project Management
- Agile Programming
- Best Practices

During the SD Conference there were 2 unique IBM sessions:

- IBM Developer Track
- IBM Global Venture Capital Group

Led by a team of business and development experts from IBM, IBM Developer Track was devoted to helping conference attendees become more familiar and proficient with IBM's software development platforms and tools.

On IBM Global Venture Capital Group of the conference directors has led a special 3-hour panel session focused on increasing the value of young software companies by helping them build infrastructure, reduce risk and speed the path to profitability



Workshops...

- ... by gurus of software development
- **Jim McCarthy**
author of «Dynamics Of Software Development»
creator of Microsoft Solutions Framework idea.
 - **Bruce Eckel**
специалист в области OO Design,
Python, Java, C++.
Author of «Thinking in Java»





Attendees opinion about event

- ... **«My own opinion was confirmed by professional experience»**
Artem Tomashevsky, RD-Software GmbH
- ... **«There are useful things and information for my company»**
Andrey Lapin, diFactory Sarl
- ... **«Very interesting and various papers»**
Alexander Malyuzhenets, Luxoft
- ... **«One of the best events I took part in»**
Nikolay Milich, PRIME GROUP
- ... **«Unusual, interesting, a couple of new things «where to move»**
Alexander Petrunin, NIC SPbGETU
- ... **«It must be every year in Moscow or St. Petersburg»**
Vasily Tretyakov, UGTU-UPI
- ... **«Jim McCarthy is God. I believe him»**
Artem Prilutsky, ISC VimpelCom

(Source: The SD Best Practices Moscow 2007 questionnaires of the attendees)

According to attendees opinion, the best speakers are...

- Jim McCarthy
- Bruce Eckel
- Denis Kotlyarov, Intel
- Bertrand Meyer
- Dan Rawsthorne
- Sergey Belov, StarSoft

(Source: The SD Best Practices Moscow 2007 questionnaires of the attendees)



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